



**Thursday June 4, 2026**

### **P&O Cruises launches new additional on board spending money on Caribbean fly-cruise holidays**

P&O Cruises is offering guests up to £500 extra on board spending money on selected\* Caribbean fly-cruise holidays departing between 23 October 2026 and 18 March 2028.

The limited-time offer applies to more than 100 Select Price fly-cruise holidays, available to book between 4 and 17 June 2026.

Guests can also take advantage of low deposits, from just £49 per person on applicable Select Price and Early Saver holidays of up to 13 nights and £99 per person for selected sailings between 14 and 23 nights booked before 30 June 2026.<sup>^</sup>

On board spending money can be used across a wide range of experiences on P&O Cruises ships, from dining in speciality restaurants and relaxing spa treatments, to retail purchases and unforgettable shore experiences – giving guests even more ways to make the most of their Caribbean escape.

P&O Cruises associate vice president of sales and distribution, Ruth Venn, said: “Our Caribbean fly-cruises are a real favourite with our travel agent partners and this latest offer gives them even more to shout about. With up to £500 to spend on board and low deposits there’s a strong value story for customers. Add in just how easy these holidays are, with everything taken care of from flights to luggage and it makes them a really strong sell for travel agents this season.”

### **P&O Cruises in the Caribbean**

P&O Cruises announced earlier this year that it has added Basseterre in St Kitts as an additional homeport to its Caribbean fly-cruise programme from November 2027. The port will be an additional turnaround location as well as Bridgetown, Barbados for Iona and Arvia.

P&O Cruises offers ATOL-protected Caribbean fly-cruise holidays, with convenient direct flights from UK airports operating between October and March. From the moment guests check in, every detail is taken care of, including bonded baggage, which allows them to drop off their luggage at the airport and have it seamlessly delivered straight to their cabin in the Caribbean.

Providing complete peace of mind, in the unlikely event of flight disruption where guests are unable to reach their ship, P&O Cruises will offer a choice of an alternative holiday or a full refund.

### **Example itinerary**

Iona departs November 12, 2027 on a 14-night Eastern Caribbean Islands fly-cruise holiday ([G738](#)), starting in in Bridgetown (Barbados), before calling into Basseterre (Saint Kitts & Nevis), Tortola (B.V.I.), St. Maarten, Fort de France (Martinique), an overnight in Antigua, Castries (St. Lucia), Grenada, ending in Barbados.



## P&O CRUISES

Prices currently start from £2,649 per person based on two people sharing a balcony cabin with a deposit of £99pp and includes £500 on board spending money for the cabin.

The prices include economy flights from London Gatwick, transfers in Barbados, children's clubs, full board meals and entertainment.

### **Shine Rewards Club incentive**

P&O Cruises is bringing a guaranteed summer feeling to agents with the launch of its latest Shine Reward Club incentive.

Running from 1 June until 30 June 2026, Shine Reward Club's 'Summer Sizzle' campaign gives agents the chance to win one of four £150 gift vouchers, helping them plan and host the perfect barbecue – whatever the weather.

All Shine Rewards Club members need to do to be in with a chance of winning is book and spin a 2026 or 2027 Select Price holiday. Prize draws will take place throughout June, giving agents the chance to win whether their booking is made on 1 June or 29 June 2026.

For more information, call P&O Cruises on 0344 338 8003, visit [www.pocruises.com](http://www.pocruises.com) or visit a travel agent.

**ENDS**

### **Notes for Editors**

\*On board spending money shown of £500 per cabin is based on two adults sharing a Balcony cabin on a 14-night Caribbean fly-cruise holiday sailing from October 2027 and includes the Select Price benefit of on board spending money and the extra on board spending money. The amount of on board spending money varies by cabin type, cruise duration and departure date and applies to the first two guests sharing a cabin only.

^£49 and £99 deposit amounts are available on new Select Price or Early Saver bookings made 1–30 June 2026, on applicable holidays departing between 1 September 2026 and 30 March 2028. Offer excludes cruises within the balance due date, World Cruise, Classic Southern Hemisphere Journeys, Grand Tours and Exotic fly-cruises. For bookings made after the balance due date the full amount will be due at time of booking.

<sup>1</sup> Full detail of how guests can travel with confidence on a P&O Cruises holiday can be found here: <https://www.pocruises.com/why-choose-us/sail-with-support>

Full details of all promotions can be found here: <https://www.pocruises.com/deals/promotion-terms-and-conditions>

### **For further press information please contact:**

Michele Andjel, [michele.andjel@carnivalukgroup.com](mailto:michele.andjel@carnivalukgroup.com) 07730 732 072

Sam Balls, [sam.balls@pocruises.com](mailto:sam.balls@pocruises.com) 07879 198864

### **Media Assets** (for media only)

P&O Cruises images are available at <https://pocruises.assetbank-server.com/assetbank-pocruises/>

Email: [presspics@pocruises.com](mailto:presspics@pocruises.com)

Password: PressPictures1

### **About Carnival Corporation Ltd.**

Carnival Corporation is the largest global cruise company and among the largest leisure travel companies, with a portfolio of world-class cruise lines – AIDA Cruises, Carnival Cruise Line, Costa



## P&O CRUISES

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To learn more about Carnival Corporation's purpose and our commitment to sustainability, go to [Our Impact](#).

### About P&O Cruises

P&O Cruises is part of Carnival Corporation, the world's largest cruise company with a portfolio of cruise lines operating in over 800 ports & destinations worldwide. (NYSE: CCL). P&O Cruises is Britain's favourite cruise line, welcoming guests onboard its seven ships to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. With a proud history spanning more than 187 years, each ship has its own appeal from family friendly or exclusively for adults with every sailing delivering each guest a *holiday like never before*.

With over 180 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike. P&O Cruises prides itself on working with top culinary talent; Food Heroes include chefs Marco Pierre White and José Pizarro as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

1. Wave Awards 2025 – Best Advertising & Marketing Campaign
2. British Travel Awards 2025 – Best Cruise Line for Family Holidays
3. The Travel Industry Awards 2025 by TTG – Industry Marketing Campaign of the Year
4. Sailwaze Excellence Awards 2025 – Best in Entertainment
5. Best in Cruise Awards by Cruise Critic Awards 2025 – No-Fly Cruise Line (Ocean Category)